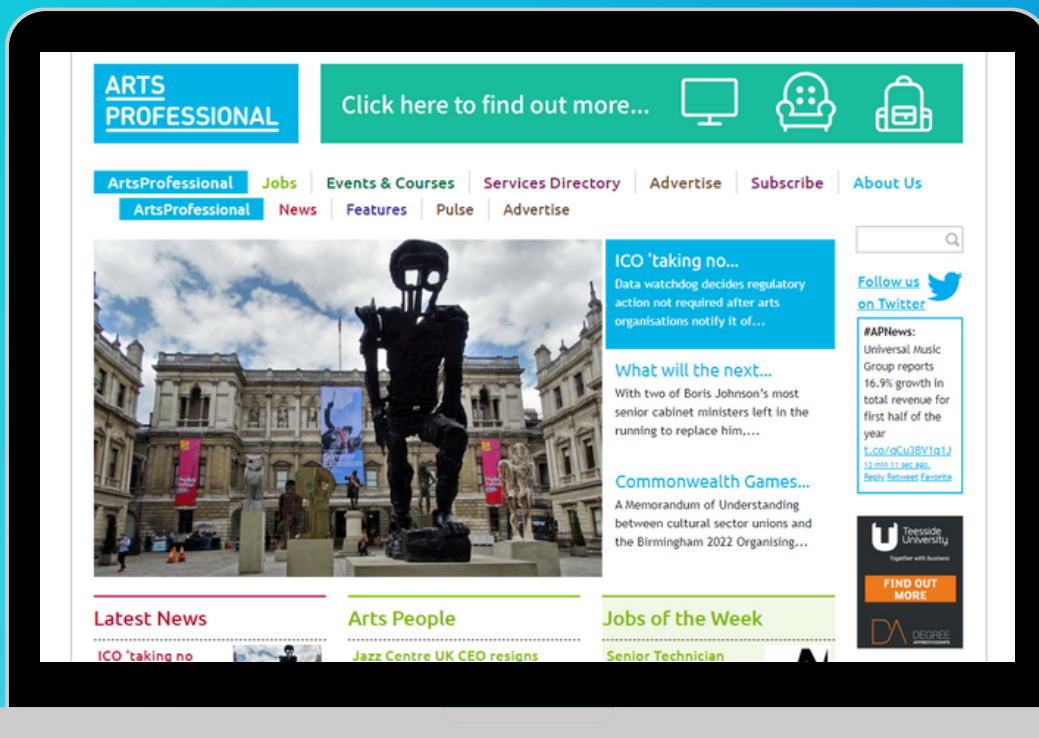


ARTS PROFESSIONAL



AP Advertising Rates 2023

Recruitment Advertising

Increasing levels of prominence and distribution to connect you to talented and well qualified new people with a range of options to suit your requirements:

PREMIUM	STANDARD	BASIC
£660 For 2 to 6 weeks	£560 For 2 to 6 weeks	£425 For 2 to 6 weeks
£575 For 1 to 2 weeks	£485 For 1 to 2 weeks	£375 For 1 to 2 weeks
£475 For up to 1 week	£375 For up to 1 week	£250 For up to 1 week

Special Rates and discounts

Junior: For entry-level roles and paid internships where budgets are tightest: £125 for a 2-week basic level advert for roles with a full-time equivalent salary of up to £25,000. The salary must be published.

Chairs and trustees: 20% discount for these unpaid roles where quality candidates are vital.

Project roles: 50% discount for organisations needing freelancers or consultants for a short-term injection of temporary specialist expertise. A fixed fee for daily rate must be offered and published. Salaried roles are not eligible.

Multiple bookings: The more you book, the more you save. 5% discount when you book two adverts, 10% for three, 15% for four, and 20% for five or more roles.

[Click for full details and online booking form](#)

Event Listing

Advertise conferences, training courses and professional development events, or make a call out to the sector for applications, submissions or to participate in your research.

PREMIUM	STANDARD
£445 For 8 to 12 weeks	£230 For 8 to 12 weeks
£355 For 4 to 8 weeks	£180 For 4 to 8 weeks
£275 For up to 4 weeks	£135 For up to 4 weeks

[Click for full details and to book an event listing](#)

Display Advertising

	Up to 2 weeks	Up to 4 weeks
Web banner	£300	£450
Email banner	£175	£250
Web superbutton	—	£200
Email superbutton	—	£150

Email ads@artsprofessional.co.uk for availability and booking

Sponsored Article

You can write and sponsor articles if our editorial team feel that your proposed editorial content is relevant to our readers. We will also provide you with support to gain maximum reader engagement.

Sponsored article £645

Email ads@artsprofessional.co.uk for more details

Editorial Partnerships

A year-long series of focused editorial material on themes that are particularly relevant for our readers, including a discounted package of advertising and series of sponsored articles collated into a microsite on AP. Minimum rate card spend £6,000 discounted by 20% to £4,800 (£400 per month).

Email ads@artsprofessional.co.uk for more details

For full details about all of our advertising options
[click here](#) or call us on 01223 200200

Terms of business

Visit our website for information on our [full terms of business for advertisers](#).