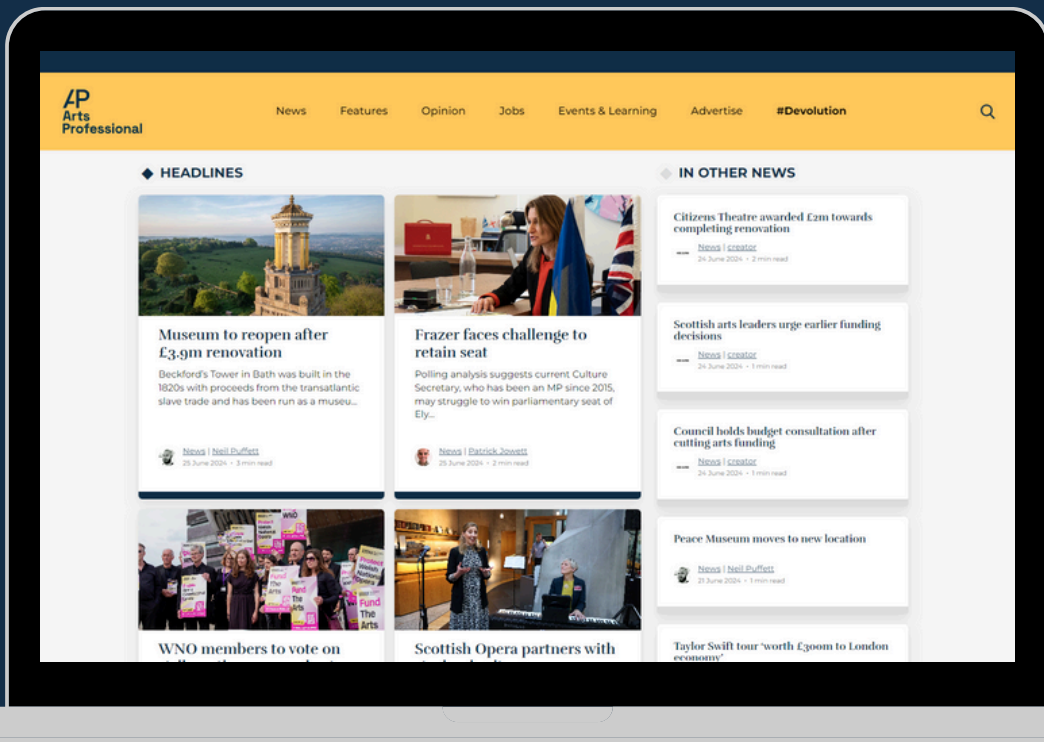


AP Arts Professional



Rate card 2024

Recruitment Advertising

Increasing levels of prominence and distribution to connect you to talented and well qualified new people with a range of options to suit your requirements:

PRIORITY

For 2 to 6 weeks	£695
For 1 to 2 weeks	£595
For up to 1 week	£495

PREMIUM

For 2 to 6 weeks	£595
For 1 to 2 weeks	£550
For up to 1 week	£450

ESSENTIAL

For 2 to 6 weeks	£495
For 1 to 2 weeks	£450
For up to 1 week	£350

BASIC WEB ONLY

For 2 to 6 weeks	£195
For 1 to 2 weeks	£150
For up to 1 week	£95

SPECIAL RATES AND DISCOUNTS

Basic web only:

Suitable for active jobseekers visiting the site. Not included in mailings. Self service and payment by credit card required.

Chairs and trustees:

20% discount for these unpaid roles where quality candidates are vital.

Freelance roles:

50% discount for organisations needing freelancers or consultants for a short-term injection of temporary specialist expertise. A fixed fee for daily rate must be offered and published. Salaried roles are not eligible.

Multiple bookings:

The more you book, the more you save. 5% discount when you book two adverts, 10% for three, 15% for four, and 20% for five or more roles.

[Click for full details and online booking form](#)

Event Listing

Advertise conferences, training courses and professional development events, or make a call out to the sector for applications, submissions or to participate in your research.

FEATURED

For 8 to 12 weeks **£445**

For 4 to 8 weeks **£355**

For up to 4 weeks **£275**

ESSENTIAL

For 8 to 12 weeks **£230**

For 4 to 8 weeks **£180**

For up to 4 weeks **£135**

[Click for full details and to book an event listing](#)

Sponsored Article

You can write and sponsor articles if our editorial team feel that your proposed editorial content is relevant to our readers. We will also provide you with support to gain maximum reader engagement.

Sponsored article **£675**

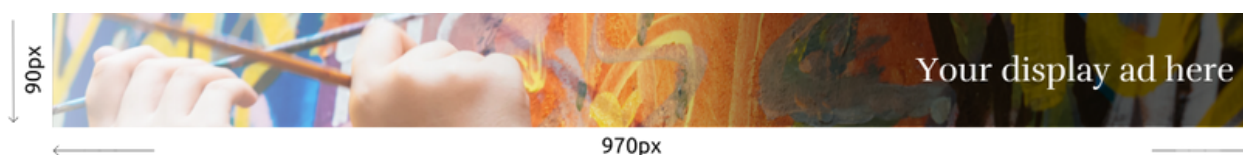
Email ads@artsprofessional.co.uk for more details

Online Display Advertising

Display advertising appears on our home page and or alongside our highly valued news and feature articles and in job and event pages

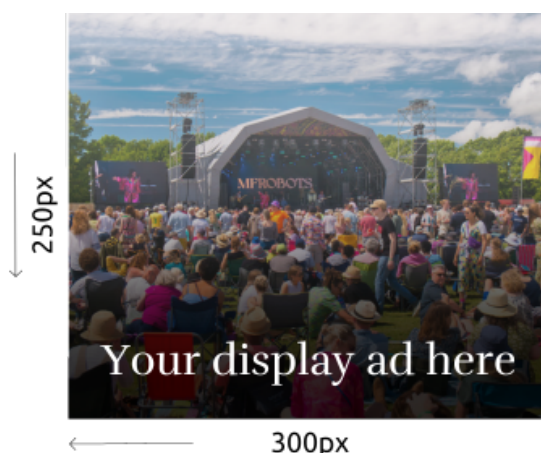
Super leaderboard banner

	Up to 2 weeks	Up to 4 weeks
Shared whole site	£400	£550
Exclusive whole site	£300	£450



MPU

	Up to 2 weeks	Up to 4 weeks
Shared whole site	£300	£450
Exclusive whole site	£450	£600



[Email ads@artsprofessional.co.uk](mailto:ads@artsprofessional.co.uk) for availability and booking

Email display advertising

Our ever-popular weekly email newsletters can take your messages, brand and services direct to the inbox of your future customers.

MID BANNER

For 2 weeks **£175**

For 4 weeks **£250**

PROMOTED SLOT

1 insert **£250**

2 inserts **£350**

The layout shows a top section with a building image and a text block. Below this is a dark blue button labeled "More news and features...". A large, colorful mid-banner image is placed below the button, with the text "Mid banner here" overlaid on the right side. Below the banner is a section titled "CHANGING FACES" with two portrait photos and their respective captions: "Stratford East appoints new Artistic Director" and "LUX founder steps down".

The layout shows a top section with a building image and a text block. Below this is a dark blue button labeled "More news and features...". A large, light pink "PROMOTED SLOT" is placed below the button, containing a large image of a crowd at a festival with the text "MIFROBOTS" overlaid. Below the image is a red button labeled "Your button goes here...". Below the promoted slot is a section titled "CHANGING FACES" with two portrait photos and their respective captions: "Stratford East appoints new Artistic Director" and "LUX founder steps down".

Email_ads@artsprofessional.co.uk for availability and booking

Solus email

A solus email is direct mail and is a great way to provide details about your products or services, make a call out to the sector or to advertise a whole programme of work or series of events. You can add images, links to your services, video, your branding and links to feature articles or blogs published on Arts Professional, your own site or elsewhere. Solus emails reach 40,300+ readers registered to receive partner mailings.

Solus email **£1,250**

Email ads@artsprofessional.co.uk for more details

Subscription

By subscribing to Arts Professional you are supporting independent journalism.

INDIVIDUAL

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Freelance	£55 / Year
Student	£27.50 / Year

ORGANISATIONS

Large organisation	£295 / Year
Medium organisation	£210 / Year
Small organisation	£165 / Year
Micro organisation	£115 / Year
Higher / Further Education Institution	£195 / Year

[Click for more details on subscriptions](#)

Editorial Partnerships

A year-long series of focused editorial material on themes that are particularly relevant for our readers, including a discounted package of advertising and series of sponsored articles collated into a microsite on AP.

A partnership costs a minimum of £416 a month for a 12-month period. This buys £6,240 of exposure at our rate card prices, discounted by 20%

[Click for more details on editorial partnerships](#)

For full details about all of our advertising options [click here](#) or call us on 01223 200200

Terms of business

Visit our website for information on our [full terms of business for advertisers](#)

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